



THE BULLETIN

Overseas Press Club of America

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March 13, 1954

LUNCHEON

Thursday, March 18.....Toots Shor's Restaurant, 51 West 51st St.
Cocktails at Noon.....12:30 P.M. Sharp
Members: \$2.75 each.....Guests: \$3.25 (tax and tip included)

HOW BRITAIN VIEWS HER GLOBAL COMMITMENTS

by

General Sir Frank E.W. Simpson, O.B.E., G.B.E., K.C.B., D.S.O.

Authentic comment on British foreign policy --that's the significant feature of the Club luncheon meeting this Thursday, March 18. General Simpson, who has just completed his two-year appointment as commandant of the Imperial Defense College, plans to discuss Britain's concept of global strategy, colonial responsibilities and the development of nationalism, the strain of the Cold War, the role of other Commonwealth countries and trends for the future.

General Simpson gave the Kermit Roosevelt lectures at West Point and Fort Leavenworth in 1950 and has visited the U.S. on other occasions. In World War I, he served in Europe and later in India for more than 10 years. Early in World War II he was cited for action in France, then worked under Montgomery and successively became deputy director of military operations, director, vice chief of the Imperial General Staff, general officer commanding-in-chief of the Western Command in the UK and finally commandant of the Imperial Defense College.

PLEASE MAKE RESERVATIONS EARLIEST FOR THIS, THE FINAL LUNCHEON BEFORE AWARDS DINNER

EUROPE BOUND?

"THE PRESIDENT"—deluxe transatlantic service in luxurious double-decked "Strato" Clippers. Lower-deck lounge. Meals by *Maxim's of Paris*. Berths available at modest charge.

"THE RAINBOW"—thrifty Clipper® tourist service in million-dollar aircraft... yes, the 300-mph Super-6 Clippers used on *The Rainbow* were specially designed and built for this popular service!

*Trade Mark, Reg. U.S. Pat. Off.



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ONWARD AND UPWARD--MEMORIAL BUILDING FUND AIDED BY \$100 DONATION FROM MEMBER

A \$100 contribution from SAM A. JAFFE was recorded this week on the Memorial Building Fund Campaign books.

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*       The  Boxscore       *
*           ---             *
* Cash.....$243,243 *
* Pledged..... 4,405 *
*       TOTAL:   $247,648 *
*           ---             *
* Needed:  $52,352         *
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COMMITTEE NOMINATES BOB CINSIDINE FOR PRESIDENCY

Past President BOB CONSIDINE was nominated this week to serve once again as head of the OPC. The Nominations Committee, chaired by Past President WILLIAM P. GRAY, tapped CONSIDINE and a full slate of other officers and governors for the 1954-55 term.

The candidates chosen by the Committee:

President: BOB CONSIDINE, International News Service columnist.

Vice Presidents: ~~OK~~ JOHN BARKHAM, managing editor, Coronet.
~~OK~~ WAYNE RICHARDSON, wire editor, Associated Press.
~~OK~~ BRUNO SHAW, commentator, WNEW.

Secretary-Treasurer: A. WILFRED MAY, executive editor, Commercial and Financial Chronicle

Board of Governors: (13 to be elected governors, four as alternates)
~~OK~~ NORWOOD F. ALLMAN, Business International, associate editor.
~~OK~~ LAWRENCE G. BLOCHMAN, free lance writer.
~~OK~~ WILLIAM F. BROOKS, Allied Public Relations Associates, executive vice president.
~~OK~~ CECIL BROWN, Mutual Broadcasting System, commentator.
~~OK~~ FLEUR COWLES, Look, associate editor.
~~OK~~ KATHRYN CRAVENS, free lance writer.
~~OK~~ EMANUEL R. FREEDMAN, New York Times, foreign news editor.
~~OK~~ HENRY GELLERMANN, Bache & Company, public relations director.
~~OK~~ VIRGINIA PREWETT MIZELLE, free lance writer.
~~OK~~ ADELE GUTMAN NATHAN, free lance writer.
~~OK~~ REAVIS O'NEAL, JR., Carl Byoir & Associates, Inc., vice president.
~~OK~~ GABRIEL PRESSMAN, New York World-Telegram & Sun, reporter.
~~OK~~ CHARLES ROBBINS, American Weekly, story editor.
~~OK~~ WALTER G. RUNDLE, United Press, day cable editor.
~~OK~~ CORNELIUS RYAN, Collier's, associate editor.
~~OK~~ CHET SHAW, Newsweek, editorial director.
~~OK~~ ANSEL TALBERT, New York Herald-Tribune, aviation editor.

Additional nomination of candidates may be made by petition postmarked within 10 days of the mailing date of this issue of The Bulletin. Any active member may initiate such petitions but they must contain the signatures of not less than twenty active members in good standing. (See Art. VIII, By-Laws). Election will be held at the Club's annual meeting, Wednesday, April 28. Incidentally, Secretary-Treasurer JOSEPH J. WURZEL announced this week the affair will be held at the Hotel Shelton, Lexington Avenue and 49th Street, instead of Toots Shor's, as previously planned.

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PAST PRESIDENTS

W. W. CHAPLIN
ROBERT CONSIDINE
JOHN DALY
WILLIAM P. GRAY
BURNET HERSHEY
FRANK KELLEY
LUCIAN S. KIRTLAND
LOUIS P. LOCHNER
EUGENE LYONS
WELL J. THOMAS
MYTHE WILLIAMS

OFFICERS

President

J. CLIFFORD STARK

Secretary-Treasurer

JOSEPH J. WURZEL

Vice-Presidents

MARY HORNADAY

A. WILFRED MAY

EDWARD R. MURROW

BOARD OF GOVERNORS

JOHN BARKHAM
LAWRENCE G. BLOCHMAN
JOHN GOETTE
HAL LEHRMAN
CORNELIUS RYAN
ANSEL TALBERT

RALPH H. MAJOR, JR.
B. MATHIEU
HERBERT MATTHEWS
MALCOLM MUIR, JR.
WAYNE RICHARDSON
GERALDINE SARTAIN

BRUNO SHAW

ALTERNATES

SANFORD GRIFFITH

LEONARD SMITH

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NEW MEMBERSHIP APPLICATIONS

ACTIVE: Walter H. Annenberg, editor and publisher, The Philadelphia Inquirer. Proposed by A. WILFRED MAY; seconded by EDWARD R. MURROW.

George Grimes, editor, Oxnard (California) Press-Courier. England, France, April to June 1949, Italy and France, April to July 1953, including Coronation. Proposed by JOSEPH WILLICOMBE, JR.; seconded by J. C. DINE.

ASSOCIATE: Charles C. Hushaw, director, department of press, radio and television, United Lutheran Church in America, since January 1954. Glendale (California) News-Press, 18 years; managing editor, 1944 to 1954. Proposed by JOSEPH WILLICOMBE, JR.; seconded by J. C. DINE.

Judith Eleanor Hyde, Expressmen's Mutual Life Insurance Company. April to September 1949, free lance writer, Voice of America; 1951 to June 1953 overseas broadcasting and overseas reading matter, Voice of America. Proposed by RUSSELL F. ANDERSON; seconded by J. CLIFFORD STARK.

C. Melvin Purdy, Eberhardt-Denver Company; Naval Reserve Public Relations Unit, 1947 to 1953. Proposed by RUSSELL F. ANDERSON; seconded by J. CLIFFORD STARK.

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The Chairman of the Admissions Committee announces the election to membership in the Overseas Press Club of America of the following candidates:

ACTIVE: ✓FRITZ BAMBERGER, editor, Coronet Magazine.
✓WALTER E. HUSSMAN, president and publisher, The Camden (Arkansas) News.
✓JAMES W. IVY, editor, The Crisis Magazine.
✓EDWARD LAMB, owner, Erie (Pennsylvania) Dispatch-Herald.
✓DONALD ROWELL SANDERS, publisher, Livingston County Leader and Oron Herald-News (Geneseo, New York).
✓JOSEPH KINGSBURY SMITH, European General Manager, International News Service
✓ROSELLEN CALLAHAN WELTI, Woman's Home Companion.

ASSOCIATE: ✓JEAN L. BAER, press editor, Seventeen Magazine.
✓JUSTIN D. HARTFORD, publisher and editor, The Portsmouth (New Hampshire) Herald.
✓ELLIOTT HAYNES, managing editor, Business International.
✓RITA WHEARTY, press relations officer, Free Europe Press Division, International Committee for Free Europe.

AFFILIATE: WARREN DREW, Gulf Oil Corporation

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The Bulletin regrets to record the death of a former member, William H. Ingram, 76, who died this week in Bellevue Hospital here. At various times, he served as Paris correspondent for The Brooklyn Eagle and the Canadian Press. He recently conducted a syndicated column for Canadian newspapers. A former president of the Anglo-American Press Association in Paris, he was a chevalier of the French Legion of Honor.

U.S. CABINET MEMBERS, TOP NEWS EXECUTIVES INVITED TO ANNUAL AWARDS DINNER MARCH 29

Top government officials will meet with major press executives on the dais at the Annual Awards Dinner March 29. Committee executive chairman PAT LOCHRIDGE HARTWELL reported this week that invitations have been extended by Chairman PAUL SMITH to members of the President's cabinet and to the publishers and ranking persons of New York City newspapers, wire services, magazines and radio-TV companies.

They will be the Club's guests of honor.

Meanwhile, the Membership was mailed invitations last weekend. Those requiring additional invitations for guests should contact Club headquarters. (Typical of the effort being put into the project was the five-hour job performed last Saturday -- on the tedious mailing tasks--by committee members ELIZABETH FAGG, FRED FRIEND, JOHN GOETTE, MARY HORNADAY, RUTH LLOYD AND JUDGE N.F. ALLMAN. ANNELIESE MAUSS also gave an assist.)

Demand for reservations continue to run "heavy" and well ahead of schedule.

***** Vienna Dateline--(Special to The Bulletin)--Paul Ringler, assistant * OVERSEAS * editorial chief of the Milwaukee Journal, visited Vienna and was cock- * TICKER * tailed by Stan Kalish of USIA, a Journal alumnus. Most of the press ***** corps here were present and questioned Wisconsinite Ringler on McCarthy. Faye Emerson and Skitch Henderson of NBC spent a few days here after skiing in Tyrol. Made some tapes of local affairs. U.S. Embassy Public Info Chief Brooks McClure covered the entire Berlin conference, with special reference to the Austria question, for State Dept. info services and for the U.S.-published Wiener Kurier...Mike Fodor was a recent visitor from Berlin...the Wick group of editors, publishers and radio station owners entertained by U.S. Minister Yost...Col. BOB SHINN, USAREUR PIO from Heidelberg, with Mrs. Shinn and part of the big Shinn family for a holiday visit to many old friends in press corps here. (By JOSEF ISRAELS II).

Berlin Dateline--(Special to The Bulletin)--Looking back on the Big Four Berlin Conference: Around 1,000 correspondents were here including, of course, quite a few OPC'ers. The Russians tried to put their best foot forward. Their press center was quite different from ours. It had a more casual setting. While the International Press Center on our side had over 500 rooms, the entire East Press Center held space for about 60 offices of which 30 were assigned to the Western Press. This space problem led to such things and NBC and CBS sharing the same room. The Russians themselves were pleasant and polite but a straight-forward answer to a question was a rare thing indeed...One of the amusing NBC situations--now that it's over--saw JACK BEGON billed by the Reds for what they thought was a two-hour phone call to New York. It was a tough spot because Jack had no Eastmarks. We finally got out of it by convincing the Communists Jack's broadcast from a hot phone booth was only a few minutes long and that the rest of the time was spent talking to the West Press Center to keep the line open.....The correspondent who received the title, "Number One Party-Crasher" was Tom McAvoy who, as shown by his recent piece in Life magazine, drove up to the heavily guarded Russian Embassy at night to join a reception by Molotov, without an invitation.....Among the other little incidents was the time ROMNEY WHEELER tried to buy a ten-mark puppet in an East sector store. He couldn't. Reason: no Russian stamp in his passport....One American selected a camera in the Zeiss shop at Stalinallee and tried to pay for it. It was no sale again, however. On the American's press card Frankfurt was listed as his residence and the shop official told him, "We are very sorry but these cameras are for 'real' foreigners only.".....The Foreign Correspondents Association in Berlin had M. Bidault and Austrian foreign minister Figl as luncheon guests, and Bidault gave a very amusing, off-the-record briefing and fill-in at the Maison de France, overlooking Berlin's fashionable Kurfuerstendamm. Unfortunately both Mr. Dulles and Mr. Eden were unable to accept invitations because of the pressure of other commitments...Aside from the Big Four meeting, there have been some changes among correspondents in Germany. Robert Hager, chief man for Newsweek, is moving to London to become European chief. Replacing him in Germany is Wellington "Bill" Long, UP bureau head in London...In April, your correspondent will be covering the Geneva conference. (By GERHARD STINDT).

ANSEL E. TALBERT returned March 1 from a tour of French Morocco, including stop-overs in Babat, Casablanca, Port Lyautey and Marrakech, and visits to the air forces bases already built in area...A Broadway columnist (Danton Walker) says GARDNER COWLES may succeed Fortune's C. D. Jackson as special assistant and adviser to the President on psychological warfare...PHIL GUSTAFSON sailed Saturday for Europe, Saudi Arabia, other points on magazine assignments.

Clarification: Last week's Bulletin, in listing annual awards nominees, failed through a typo to list RAFAEL (RAY) STEINBERG's name in caps, indicating that RAY is not a Member. He is, and a nominee for the award, "Best Interpretation of Foreign News."

Air Waves: MARY MARGARET MC BRIDE's farewell to the air was front-paged by the New York World Telly. Retiring from radio after 20 years effective May 15, she'll be back in the fall with a TV show...NBC's IRVING R. LEVINE, now "World News Roundup" commentator on Saturday and Sunday a.m.'s, was in Palm Beach, Fla., last week...MARJORIE YOUNG in Anderson, South Carolina, launching current TV series over WAIM, with program on "Decorating for a Holiday", same title as that of her recent book...JEWEL DE BONILLA's first TV script--a short playlet, "Torero"--will be shown on a closed circuit on St. Patrick's Day, for some reason.

Wanderlings: JULIEN BRYAN lecturing & showing his color movies on Turkey and Mid East in Midwest...LEONARD COULTER, recently returned from a Midwestern study tour for a London publisher, flies to Hollywood on April 4...HAL LEHRMAN's lecturing before Canadian and Mid-western groups on Berlin, Trieste, Turkey, Palestine and Morocco...CHARLES M. KINSOLVING of Newsweek leaves for Italy, France and England April 2. He's a trustee of the Lafayette Flying Corps Memorial Foundation and while in Paris will inspect the memorial in the Parc St. Cloud.

For Rent: Duplex in modern bldg.; kitchenette, bath, spacious; \$70 for one person, \$75 for two, with electricity. Phone MO 6-3058.

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CHESAPEAKE and OHIO RAILWAY

CLUB STIRRING IN)
SAN FRANCISCO)

JOSEPH Q. RIZNIK, The Bulletin's San Francisco correspondent busy this week rounding up Members in that area and probing possibilities a West Coast OPC party to coincide with Annual Awards Dinner. He's looking into feasibility of having the San Francisco Press Club arrange a cocktail party or dinner to salute the OPC event.

Best Wishes from The Bulletin and the Club to ALBERT STEVENS CROCKETT, an octogenarian and undoubtedly the oldest OPC'er. Mr. CROCKETT, whose first overseas assignment was in 1901 for the old New York Herald, reports to friend BILL GRAY that he has just recovered from a long illness and is back at work again at his Summit, New Jersey, home on an autobiography, "My World and One Thin Dime."

WAYNE PENNINGTON has joined Selva, Lee & Chase, switching from post of PR manager of Lederle Laboratories Division, American Cyanamid Company...EDWARDS L. BERNAYS on panel, "Improving the Public Relations of Social Work", at New School of Social Work, Columbia University, March 27...PETER F. GREENE and Exporters' Digest now in larger quarters at 253 Broadway...DEVERE ALLEN, director of Worldover Press for 20 years, was honored at a recent testimonial... Winner's Circle: EDWARD R. MURROW, in his "See It Now" presentation, over Senator McCarthy.

LEE K. JAFFE spoke at a Case History luncheon of the Public Relations Society of America, with Newark Airport pr the subject...JOHN A. MOROSO doing stories, for Carl Erbe Associates, on the \$30 million Cross County Center in Yonkers which opens April 28.....

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Editor and Editorial Board Chairman: RALPH H. MAJOR, JR. Executive Editor: ROBERT L. DUNNE. Special Correspondents: BARBARA WACE (London); CURT L. HEYMANN (Paris); JOSEF ISRAELS II (Vienna); EDMUND STEVENS (Rome); GERHARD STINDT (Berlin); DAVID BOGUSLAV (Manila); MAX DESFOR, GREG MacGREGOR (Tokyo); JOHN WILHELM (Mexico City); JESSIE STEARNS (Washington); JOSEPH Q. RIZNIK (San Francisco).

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